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# The 39<sup>th</sup> Annual General Shareholders' Meeting

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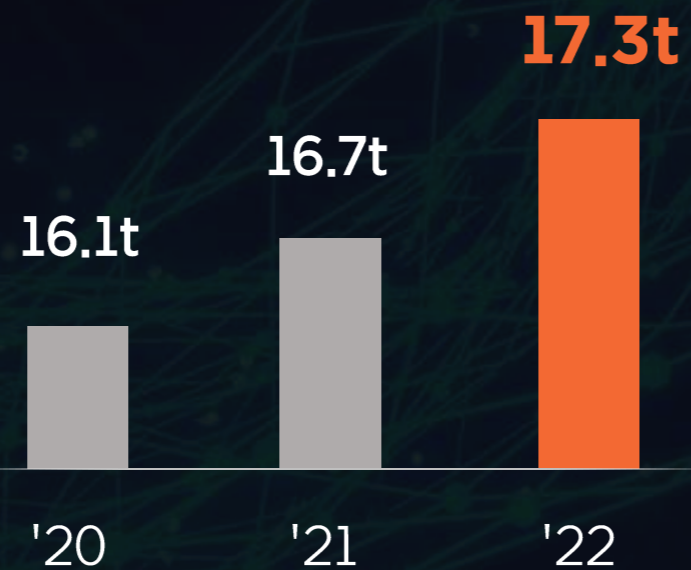
C E O   S p e e c h

## '22 Financial Highlights

**Strong competitiveness in Fixed & Mobile and good performance of new growth businesses including Media and Enterprise led to **solid growth of revenue and operating income****

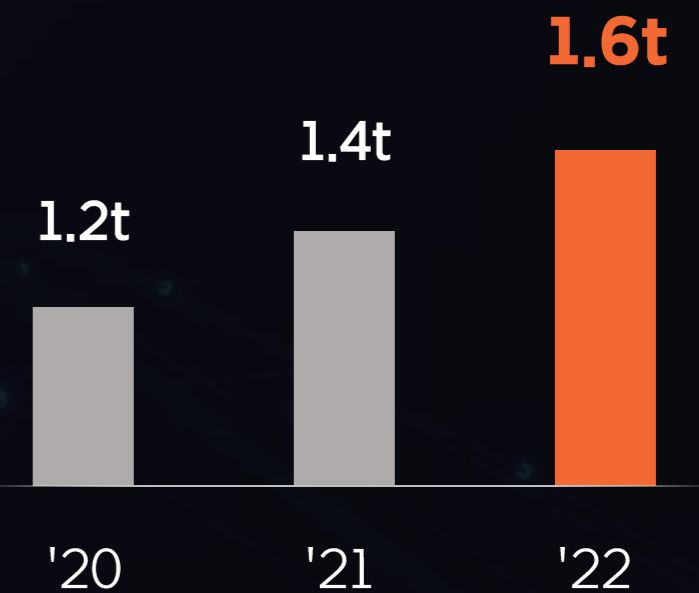
### Revenue

**+3.3%**



### Operating income

**+16.2%**

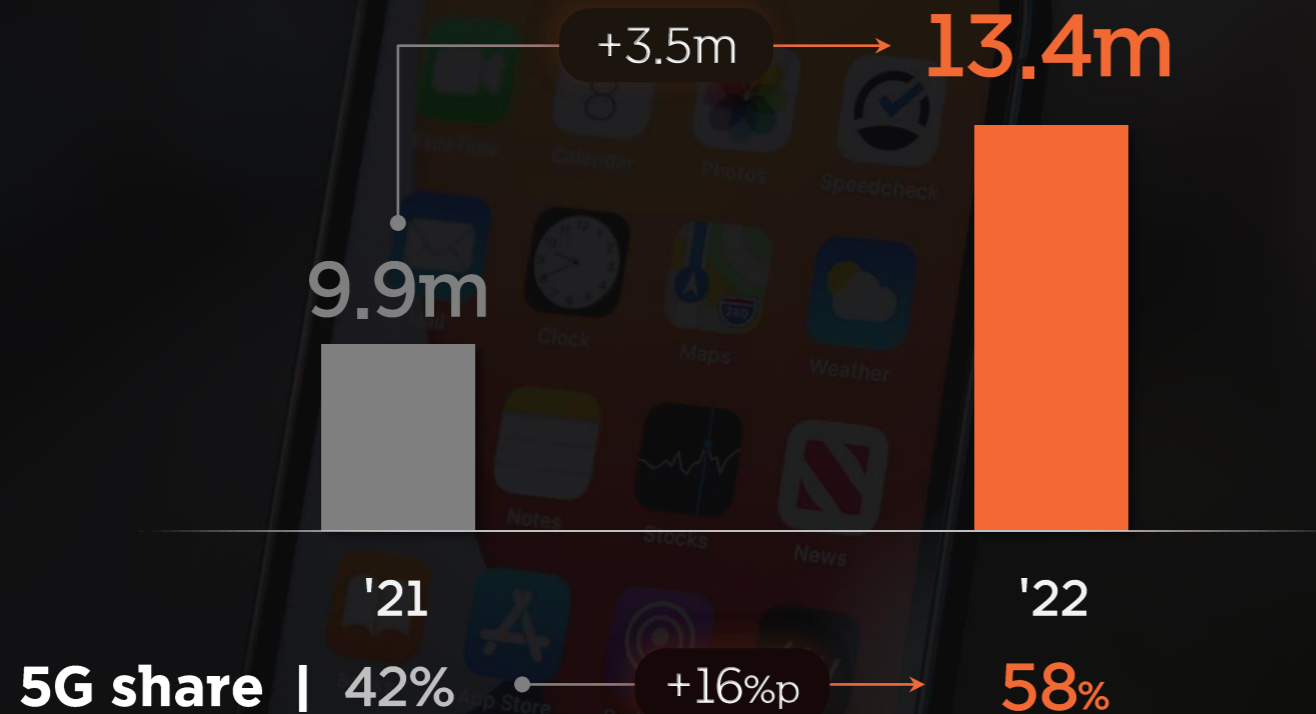


# '22 Business highlights | Fixed & Mobile and Media

**Sustained growth** of 5G subscribers and **accelerated growth** of Media business

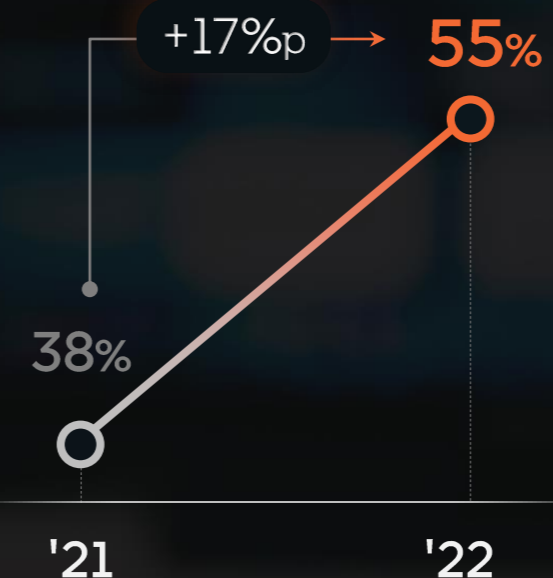
## | Mobile |

**Continued growth** of 5G subs



## | Fixed & Media |

**IPTV net add M/S**  
**Strong No. 1**



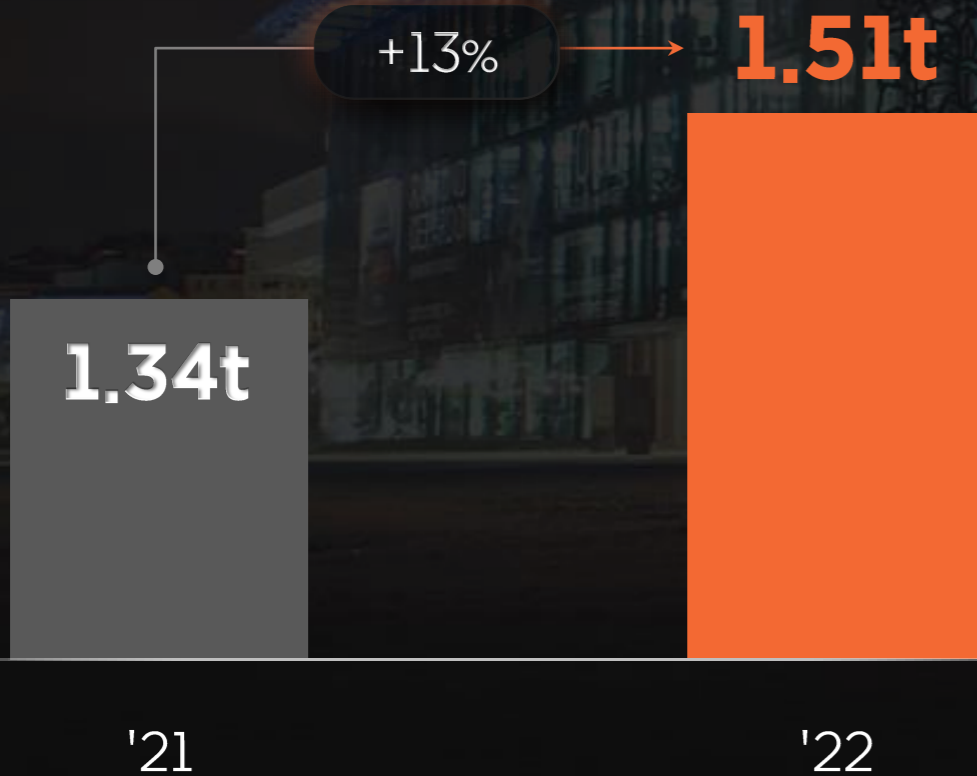
**Media revenue**  
**growth**



# '22 Business highlights | Enterprise

## Enterprise revenue growth with scale-up of Data Center and Cloud business

### | Enterprise revenue |



IDC

Revenue contribution of  
Gasan & Ilsan DC, revenue +32%



Cloud

Increased business based on  
MSP capabilities, revenue +100%



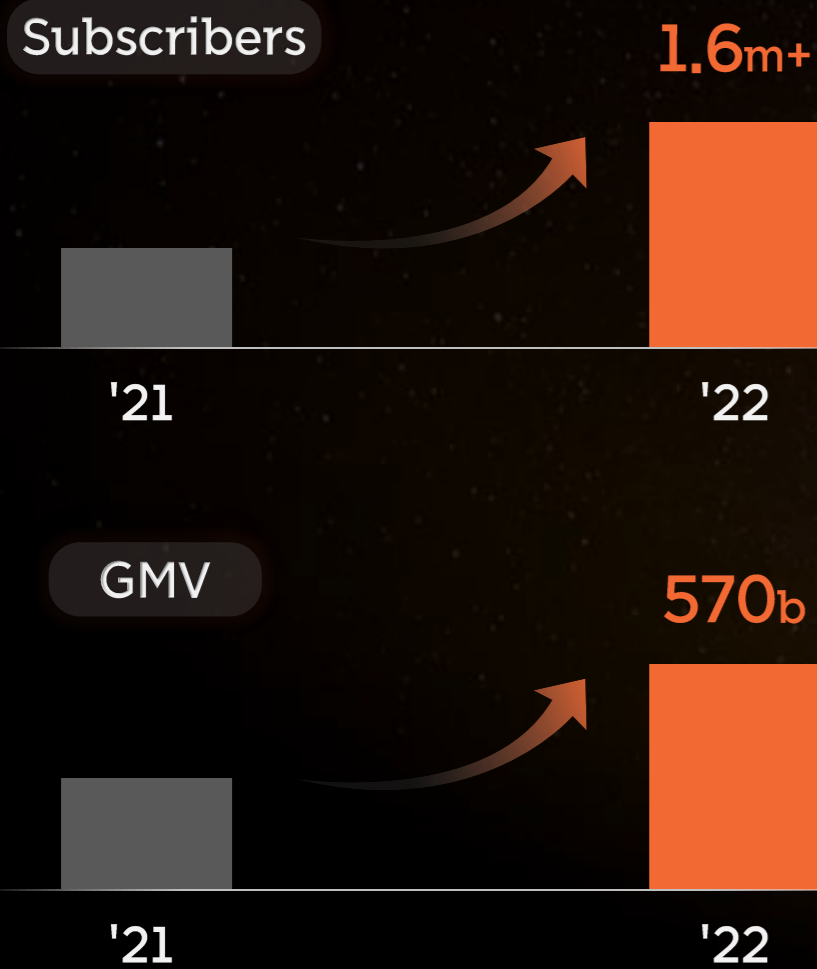
IoT/ solution/  
line lease

Increase in large contracts,  
doubling of SKT-SKB joint business

# '22 Business highlights | AIVERSE

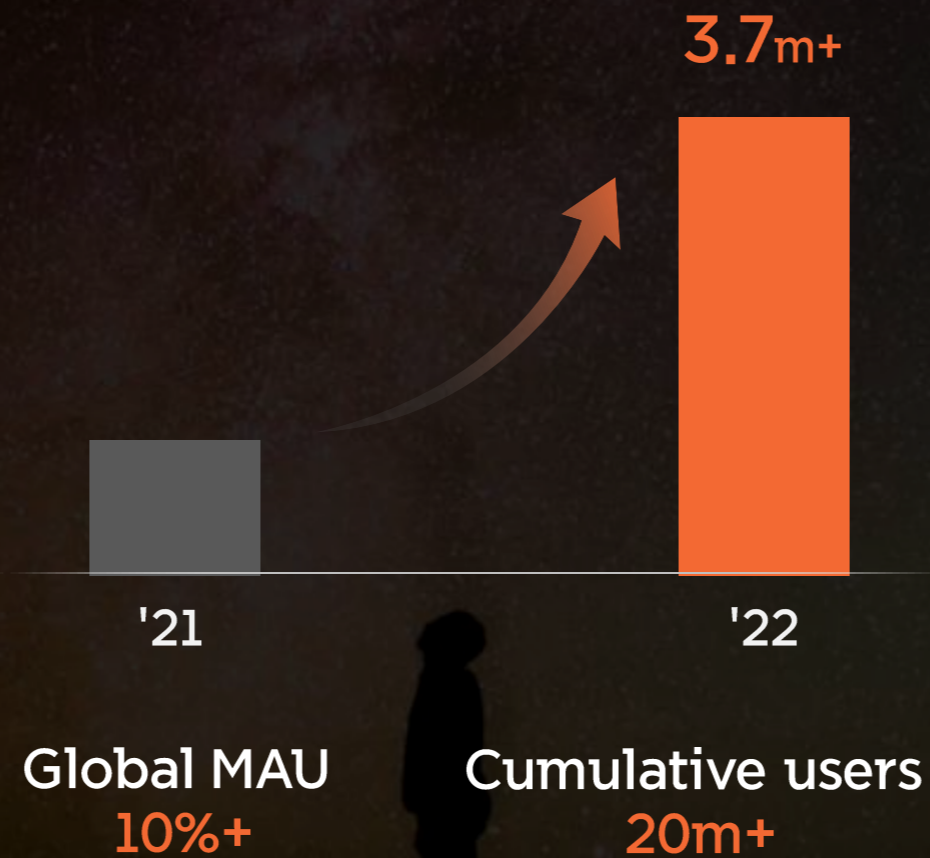
## T universe

### Subs & GMV 2-fold growth



## ifland

### MAU 4-fold growth



## A.

### B2C service based on super-large Korean language model



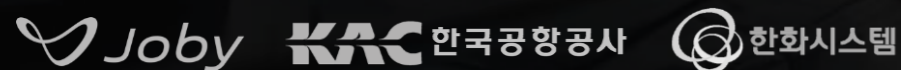
World's 1<sup>st</sup> launch

# '22 Business highlights | Connected intelligence

## UAM



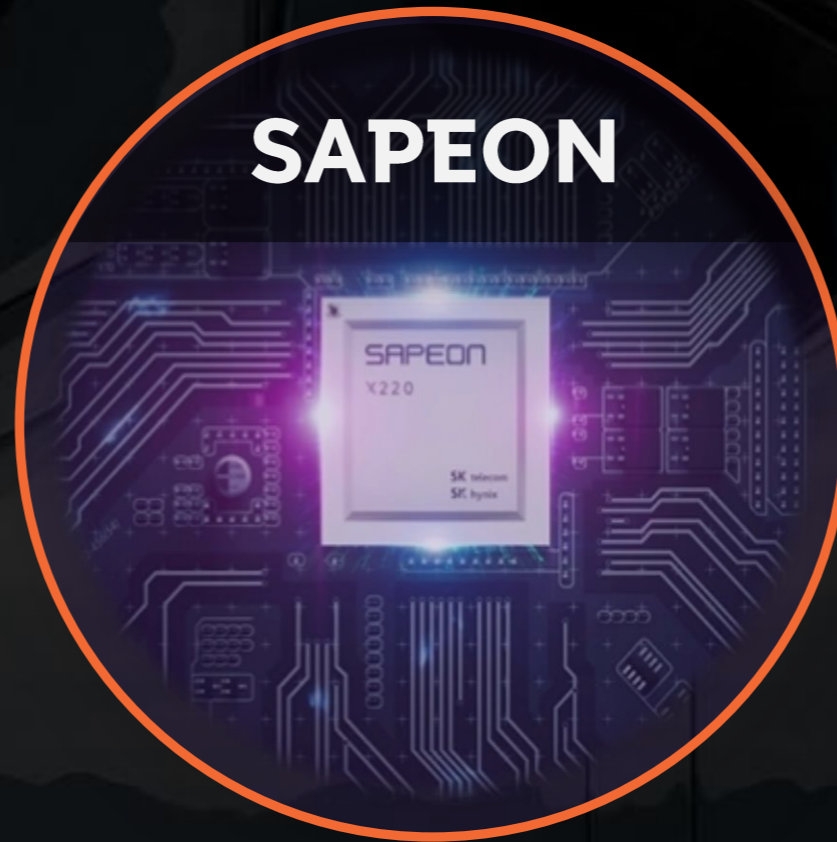
### Superb partnerships



### Exclusive technology

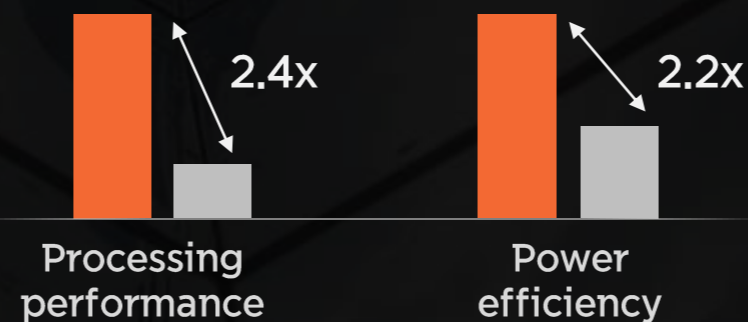
5G air N/W    Flight / control    ...

## SAPEON



### Unrivaled performance

[ SAPEON X220 vs. competitor ]



## X-Caliber



### Korea's 1<sup>st</sup> AI pet diagnosis service

Used by 120 clinics

Partner with 6 Univ.

CES Innovation Award

# '23 Direction

| 2023 |

A new beginning in 2022

SKT  
2.0

Solid growth of  
Fixed & Mobile business

Evolution into an  
AI-based service company

Hyper-large  
AI as tailwind

**Sustained solid growth  
of the five business groups**

+

**'Transformation as an AI company'**

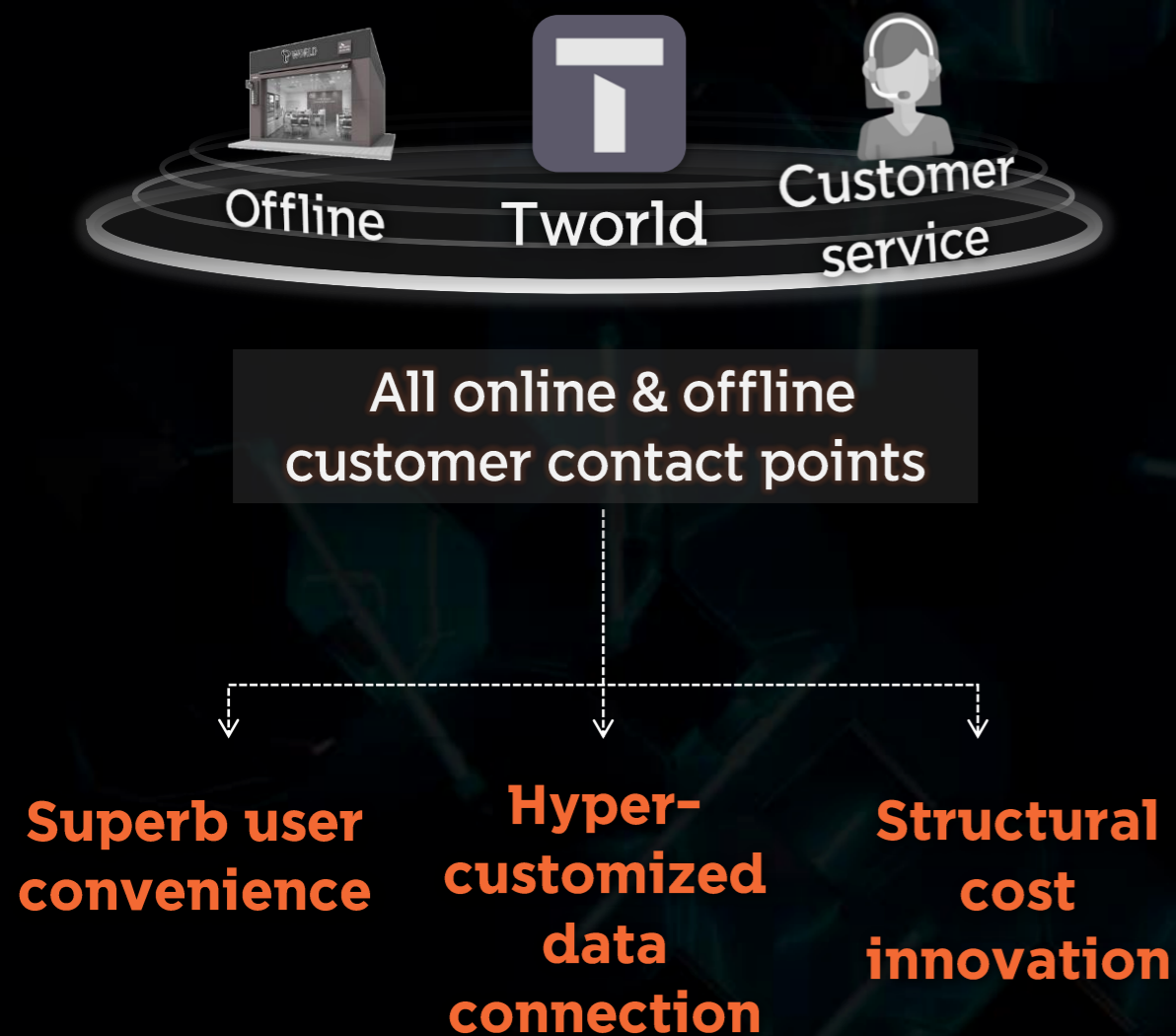
**Innovate  
core biz  
with AI**

**Innovate  
customer  
relations  
with AI services**

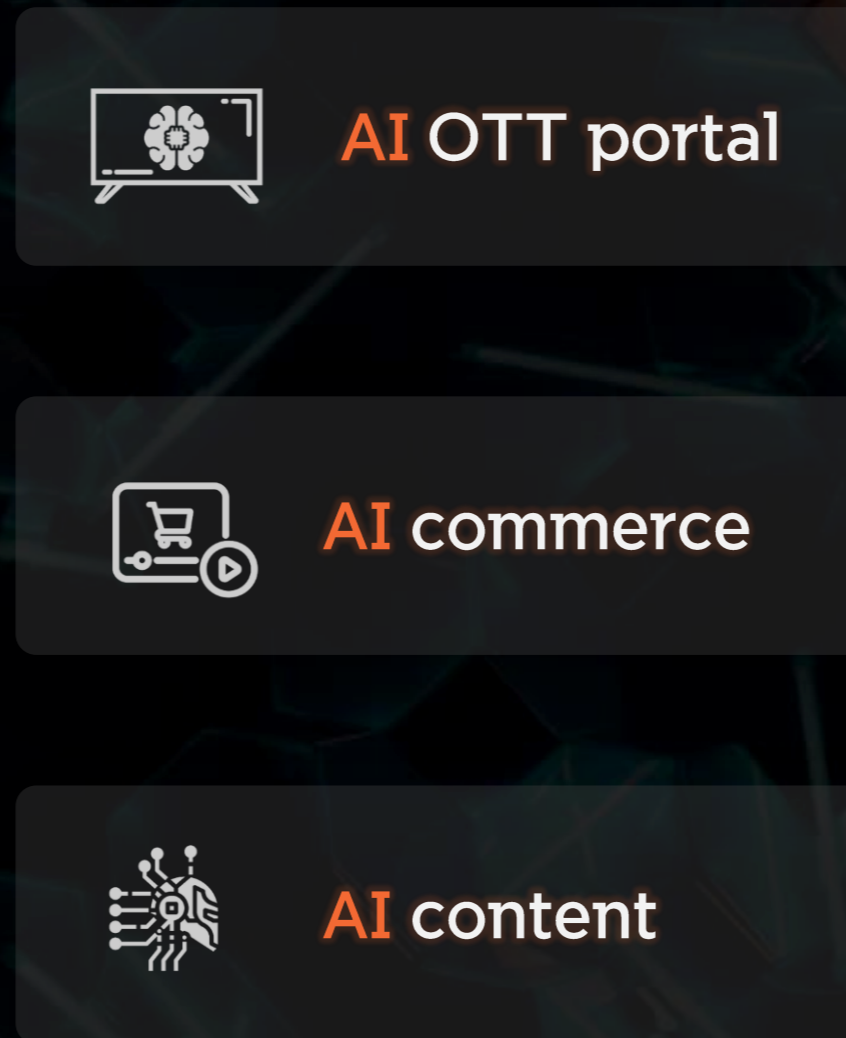
**Expand AI  
across industries**

# ① AI innovation of core businesses

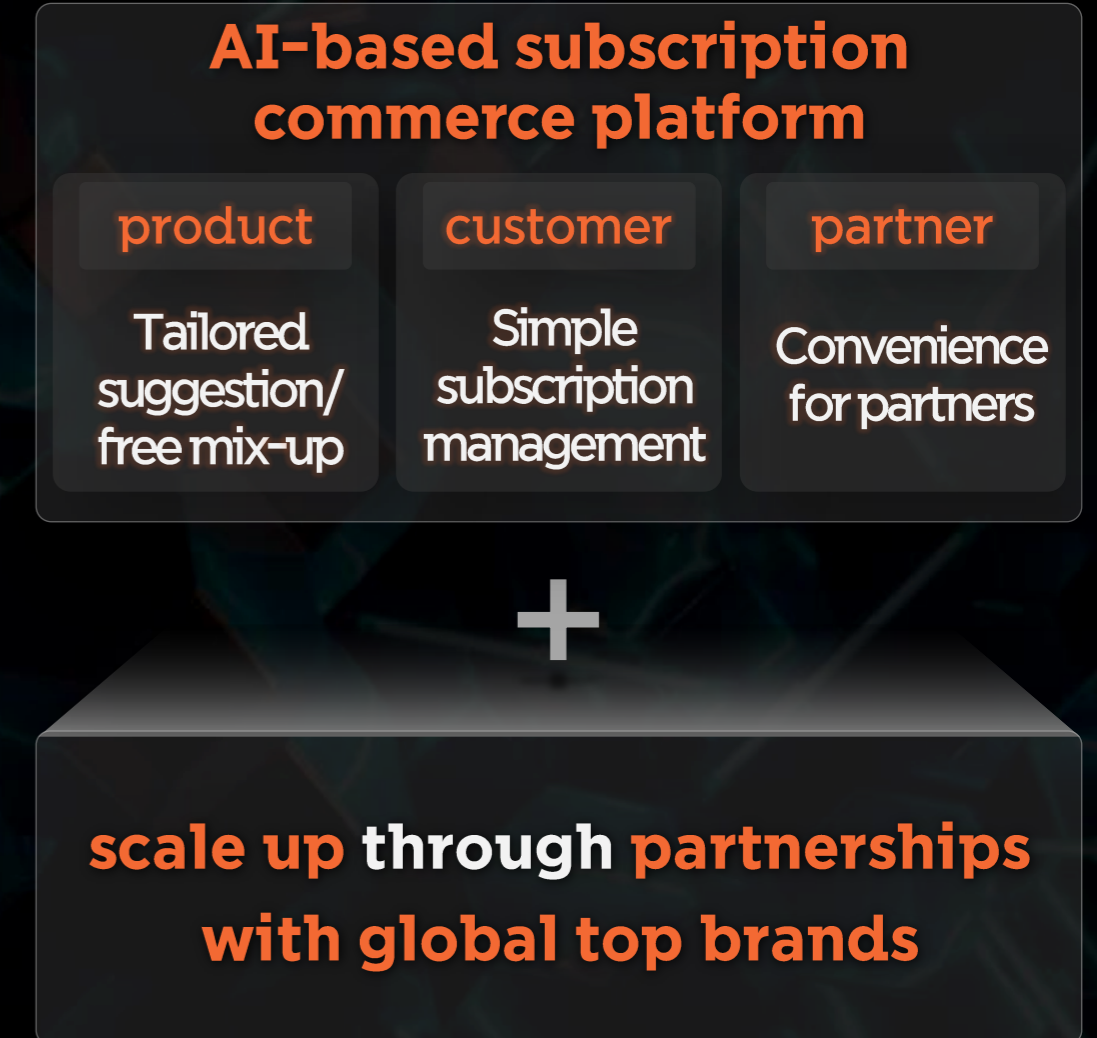
## MNO's AI & DT innovation



## B tv's evolution to AI media



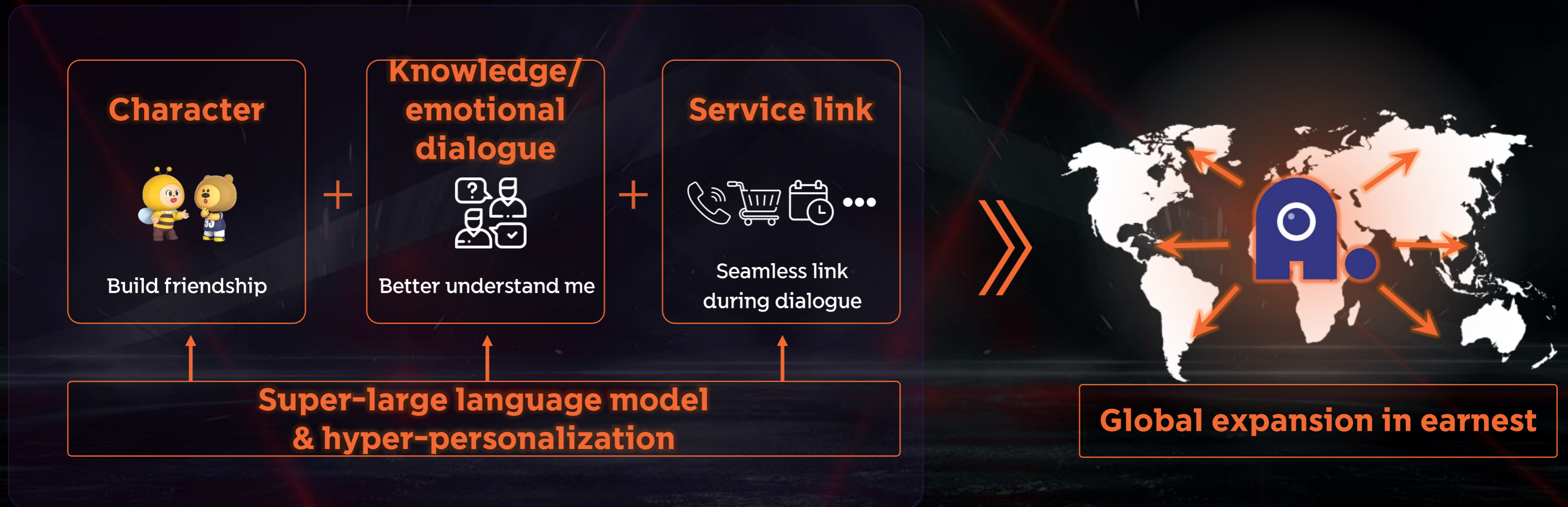
## T universe's evolution to AI subscription platform





## ② Customer relations innovation through AI services | A dot (A.)

### Customer engagement innovation with hyper-personalized AI service (A.)

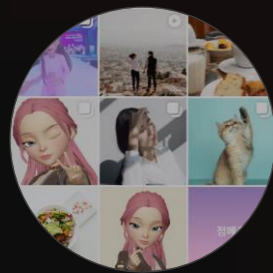


# ② Customer relations innovation through AI services | ifland

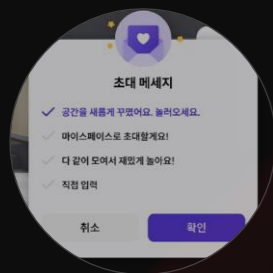
## 3D spaced based Social network service



My own 3D space



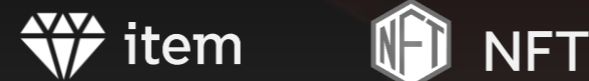
Life logging



Social networking

## Web3 based Economic system

### Content marketplace

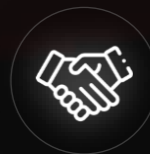


Production studio

SKT Web3 infra

## Through expanded hyper-collaboration Global success story creation

ifland



Global telco.



IP/ Content

Platform

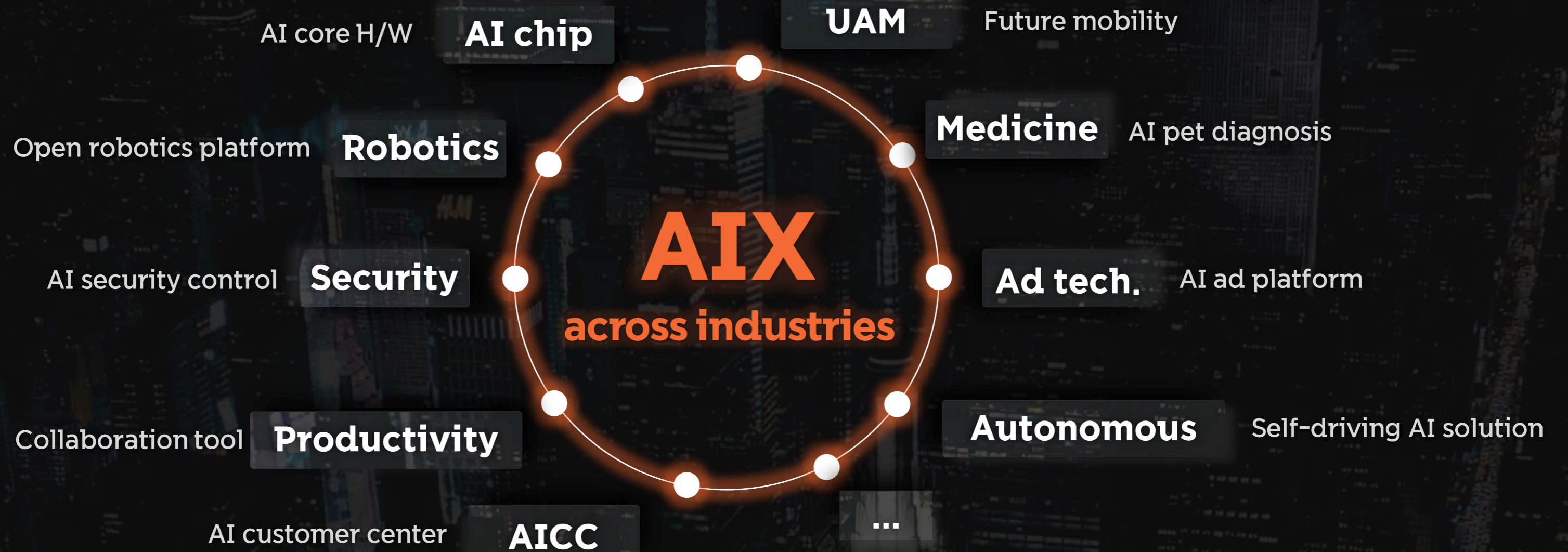


Secure local content



Marketing partnership

### ③ Expand AI across industries | AIX



" Continued expansion of AI alliance "

" Spread good influence for **society** and **environment** based on **AI technology** "

Deep learning

Speech recognition

Text analytics

**Vision AI**

AI camera

**Language AI**

## Environment



Green network

AI-based

Energy saving

N/W equipment integration,

develop

high-efficiency telco equipment



With Vision AI

Save single-use cups

**10m cups**

## Social



AI  
Care  
& Care call

50K single-living seniors  
Emergency rescue for  
450 people



AI  
Block  
smishing

4m cases in 2022



AI care for the  
developmentally  
disabled

AI camera-based  
24/7 monitoring

"Korea's leading ESG company  
with external recognitions"



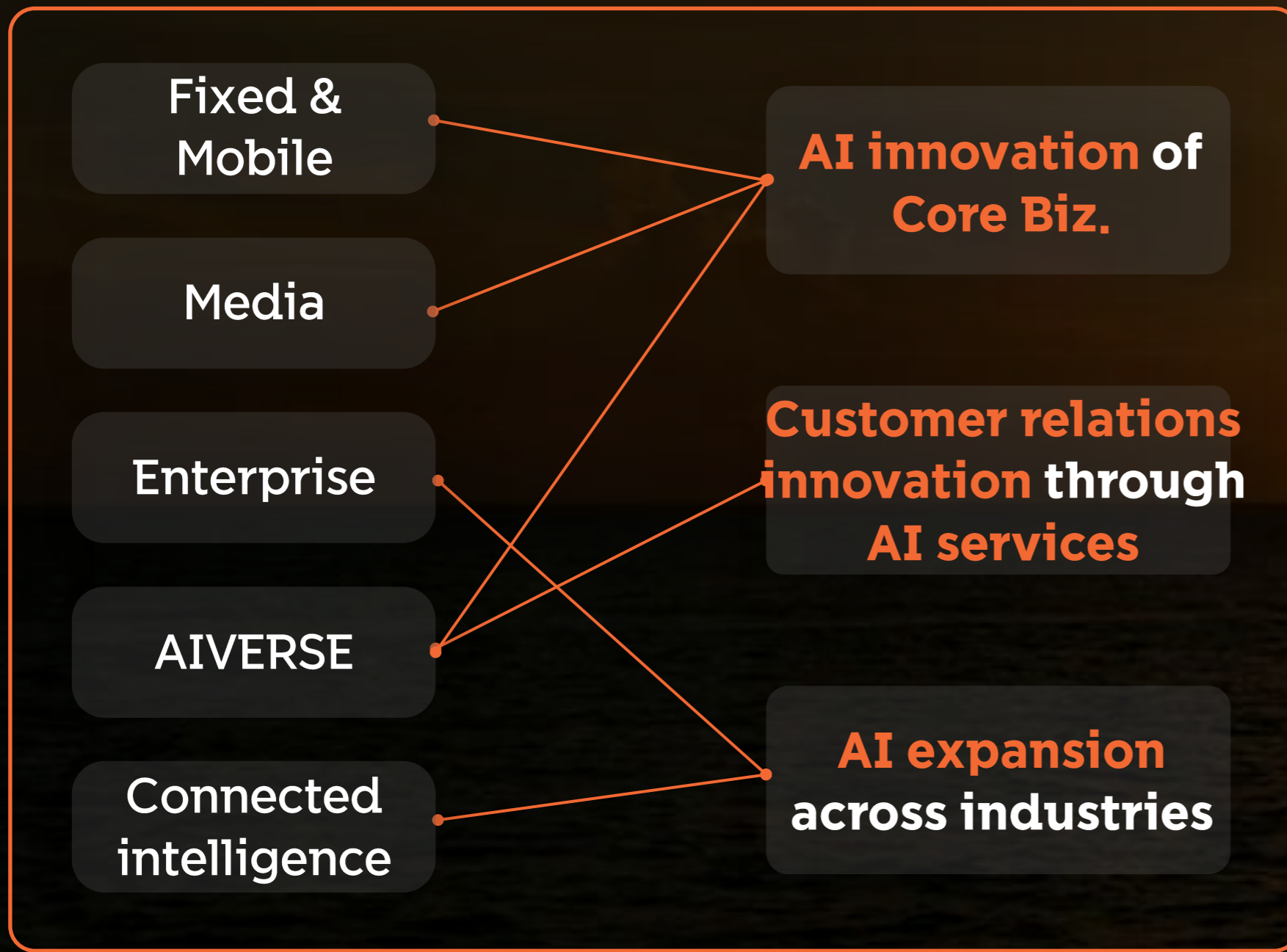
**DJSI World index**  
(Only six telcos indexed worldwide)



**Leadership A list**  
(1.6% of companies worldwide)



ESG leader rating **AA**



# Transformation as an AI company